

FEDERAL PROGRAMS TO FUND INNOVATIVE SMALL BUSINESSES

SBIR/STTR PHASE I PROPOSAL WRITING WORKSHOP

Presented by Jim Greenwood

Greenwood Consulting Group

Thursday, September 7, 2017 • 8:00 a.m. - 5:00 p.m. USF CONNECT Oak View Room

3802 Spectrum Blvd., Tampa, FL 33612

USF CONNECT, located in the USF Research Park, is the building across from Embassy Suites, 3802 Spectrum Blvd. Tampa, FL 33612. Parking in the Research Park is by permit only; a parking pass will be emailed to you the evening before the event.

RSVP at usfconnectsbir.eventbrite.com

There is no charge to attend this workshop, however, space is limited.

Why Should You Attend?



Learning "how" is half the battle. This workshop is specifically designed to lead you step-by-step through the process of applying for Research and Development grants and contracts.



All workshop participants will receive a binder with all materials presented at the workshop and will be eligible for a free review of a draft Phase 1 SBIR/STTR proposal any time within 1 year of the workshop date.



The workshop agenda includes: an overview of recent changes to the SBIR/STTR programs, proposal strategies, drafting the Phase I proposal, reviewing and debriefing the Phase I proposal and critique of an actual SBIR proposal.

Jim Greenwood of Greenwood Consulting Group is a renowned SBIR/STTR trainer and consultant recognized for his ability to break down the "complexity" of the application process to practical steps to position potential applicants for successful proposals and awards.

